

MOMENTUM

TRANSPORTATION

e-newsletter



IN MULTIMODAL NEWS

January's Share the Road Tip: Respect the Sharrow

A sharrow is a [shared-lane marking](#) indicating where a bicyclist has the right to ride. They can be seen along many Durango streets.

If you're driving and you see a sharrow, slow down, look for bicyclists and give bicyclists at least 3 feet of space when passing!

A sharrow looks like a bike with two chevrons above it. The symbol indicates a "shared-lane environment" for bikes and vehicles on a roadway.

This marking is placed in the travel lane to indicate where people should cycle, especially in narrower streets like Durango's.



Sharrow spotted along W 2nd Ave.

In a [Letter to the Editor to the Durango Herald](#) on December 30, 2017, Laura Wenger shared a story about her family's experience on W 3rd Ave, where sharrows are marked:

"One of the main reasons my family decided to spend the extra money to live 'in town' in Durango was so that we could use our cars less and ride our bikes more to get to and from work...It is extremely unnerving that drivers don't understand the rules of sharing the road with cyclists who are biking nearly the speed limit on the most popular bike-commuting routes in town, and especially so when they get dangerously close and even threaten assault. With a community that is so focused on cycling and positive environmental practices, when are drivers going to wise up and share the road safely?"

This year the City of Durango's Multimodal Division is launching an educational campaign with tips on how to safely share the road – for pedestrians, bicyclists, transit riders and motorists. [Read more.](#)

If you have a road story you'd like to share, please email jennifer.hill@durangogov.org.

Commuter of the Month

Todd Wells rides his e-bike to work.

Todd says "I e-bike because I love cycling! E-biking to work allows me to be on my bike more during the day. Plus, it's cheaper, faster and a smaller (environmental) footprint than driving."

Todd says it takes him about 6-7 minutes to e-bike to work, when driving to work takes twice that time. He has been an avid e-biker for about 6 years.

If you or someone you know would make a great **Commuter of the Month**, please email your nomination to



getarounddurango@durangogov.org.

Sign up early to compete!

Challenge your coworkers to clean commute February 19-23.



Enter your organization in the [Winter Business Commuter Challenge](#)! The Business Commuter Challenge is a friendly competition among local businesses to see who can walk, wheel, bike, e-bike, bus or carpool the most during the week leading up to **Winter Bike to Work Day** from Monday, February 19 through Friday, February 23.

Please note that Monday, February 19 is Presidents' Day and many companies will be taking the day off. Be sure to count your trips on Monday!

Eligible trips include work commutes, social outings, errands and appointments that are made by walking, wheeling, biking, e-biking, riding the bus or carpooling.

Please do not include recreational bike rides, hikes or runs for exercise.

You can sign up for the **Winter Business Commuter Challenge** by calling (970) 375-4955 or emailing your organization's name and total number of employees to GetAroundDurango@durangogov.org.

IN TRANSIT NEWS



BLACK TIE AFFAIR
40TH
SNOWDOWN
CELEBRATION
 JANUARY 31 FEBRUARY 4
2018

RIDE DURANGO TRANSIT
FREE
ON FRIDAY, FEBRUARY 2
FROM 4-9 PM

Sponsored by
 BID & Snowdown

SNOWDOWN PARADE
 FRIDAY, FEBRUARY 2 @ 6 PM



DISABILITY ISSUES FORUM

A conversation with local officials & elected representatives



Tuesday, January 23, 3-4 PM

@ The Cornerstone Building

3473 Main Ave #20 (upstairs)

Brought to you by:

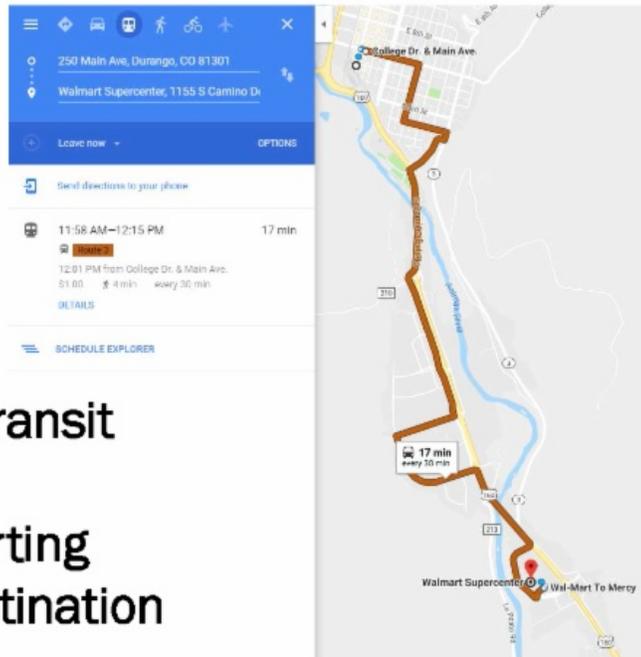


**There is more to me
 than my disability.**
 Community Connections





USE GOOGLE TRANSIT TO MAP YOUR ROUTE!



1. [Google.com/Transit](https://www.google.com/transit)
2. Enter your starting location & destination
3. Follow the bus route!



WHAT WE ARE READING

[Road Runner bus line to join state network.](#) Bustang statewide network coming to Durango to expand Southwest Colorado rural bus service. [Read more.](#)

[McLachlan named vice-chair of House Transportation Committee.](#) "Transportation and energy are critically important issues in my district," McLachlan said. [Read more.](#)

[Durango Parking meters to receive a makeover.](#) More than 400 parking meters will be brought into compliance with the Americans with Disabilities Act. [Read more.](#)

[Want to make a Share the Road statement while driving?](#) Share the Road license plates help raise awareness of bicycling in Colorado and encourage everyone who uses our roads to do so courteously and respectfully. [Read more.](#)

[Bicycle Colorado working to make streets safer in this year's legislative session.](#) Bicycle Colorado is hard at work on [Senate Bill 18-049](#), concerning the use of mobile devices while driving. [Read more.](#)

[Here's why positive storytelling matters to transportation.](#) Better streets, transit lines, and bike lanes are wonderful things. But for communities hoping to kick the car habit, good marketing and public relations matter just as much as the infrastructure itself. [Read more.](#)



STAY CONNECTED:

